The Esther Project is a global women’s empowerment movement whose mission is to empower women to empower the world. Through the project, women are encouraged to: (1) discover their life purpose, (2) develop their leadership skills; and (3) use their life purpose to uplift their communities and empower the world. The pillars of the Esther Project include: **Passion, Purpose, Preparation and Power**. The principles of the Esther Project include:

1. **Mastering the Fundamentals** (self-care & personal presentation)
2. **Living on Purpose** (vision, life enjoyment and passion development)
3. **Expanding Your Territory** (networking, relationship & communication skill building)
4. **Becoming a Cocoon in the Wilderness** (resilience, transformation & faith-building)
5. **Breaking Forth** (spiritual, physical & financial wellness)
6. **Taking Your Position** (leadership development & legacy building)

The objectives of the Esther Project are met primarily through the following programs:

* **Esther Project Challenge**—participants embark on a six month personal development journey to discovering their life purpose—experienced through the support and accountability of peer empowerment circles (Esther Empowerment Circles). The challenge is also modified and available for girls to incorporate into a facilitated group mentoring experience. Custom curricula can also be made available for educational institutions and non-profit organizations to serve as content for existing programs that serve women and girls.
* **Esther Academy**—six month leadership development tele-seminar empowering women to build a platform to promote their purpose.
* **Global Women’s Empowerment Institute—**an emergingpublic policy and public engagement institute focused on global justice issues related to women and girls. The initial policy focus will be on preventing violence against women and girls and human trafficking.
* **New Year, New You Empowerment Tea at the Plaza NYC**—annual women’s empowerment tea where participants reflect on and commit to their vision for the year.
* **Run with Purpose Women’s Summit**—annual women’s empowerment conference with seminars that focus on the pillars and principles of the Esther Project.
* **Esther Empowerment Calls—**expert teleseminars motivating and empowering women to develop passion, purpose, preparation and power.
* **Esther Empowerment Network—**women’s empowerment membership network of purposeful, intentional leaders dedicated to empowering women and girls.
* **Esther Gladiators Activate Women’s Empowerment Service—**annual faith-based program to enhance participants spiritual development and motivate the discovery of life purpose. The service also provides an opportunity to learn about opportunities to volunteer in the project’s global impact efforts.
* **Esther Global Impact—**the project is seeking to partner on every continent of the world to establish Esther Empowerment Centers—sanctuaries for women in crisis to connect with resources to empower their life purpose. Presently, the Esther Project is partnering to establish chapters in Kampala, Uganda and Belmopan, Belize.
* **Esther Impact (U.S. & local)—**participants are encouraged to become Esther Ambassadors and present the empowering principles of the Esther Project to vulnerable women and girls, including those residing in correctional facilities, group homes, drug & alcohol rehabilitation & residential facilities, hospitals & physical rehab facilities, homeless shelters, low income housing projects, nursing homes and to any organization or educational institution that serves women and girls in our communities. Presently, the Esther Project partners with the Good News Home for Women.